



Shri Narayanrao Babasaheb Education Society's

## **SHRI VENKATESH MAHAVIDYALAYA, ICHALKARANJI**

(Affiliated to Shivaji University, Kolhapur)  
GovindraoHighSchoolCampus,RajwadaChowk,Ichalkarnji,  
PIN: 416 115, District: Kolhapur, State: Maharashtra

**NAAC ACCREDITATION: 'B'**

**ISO 9001:2015 CERTIFIED**

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**Programme Outcomes (POs),  
Programme Specific Outcomes (PSOs)  
Course Outcomes (COs)**

**(Revised in 2021-22)**



## DEPARTMENT OF COMMERCE AND MANAGEMENT

## (I) PROGRAMME OUTCOMES(POs)

Programme Code	Programme Name	Level	Programme Outcomes
P1	B.Com. (Advanced Accountancy)	U.G.	The aim of P3 (B.Com. in Advanced Accountancy) is to acquaint the students with conventional as well as contemporary areas in the discipline of commerce by providing in-depth understanding of all core areas like Management, Marketing, Economics, Entrepreneurship, Business Communication and Advanced Accounting.
P2	B.Com. (Advanced Statistics)	U.G.	P3 (B.Com. in Advanced Statistics) aims at developing the students to handle the business successfully by instilling among them the capabilities of solving the business problems by applying the statistical methods and proficiently using the tools for modeling and analysis of business data.
P3	B.Com. (Industrial Management)	U.G.	The aim of P3 (B.Com. in Industrial Management) is to develop the contemporary business managers with the specialized skills and advanced knowledge of core business areas such as Production, Finance, Marketing and human Resources.
P4	B.B.A.	U.G.	P4 (B.B.A.) aims at developing business administrators by providing them a systematic and rigorous learning and exposure to various business operations and current business environment and infusing among them the administrative abilities.
P5	B. Com. (IT)	U.G.	The aims of P5 (B. com. IT) introduce an Information Technology subject in Commerce is essential nowadays. The students from commerce also be competent for this change in the technology. students to get a basic and proper knowledge in the field of Information Technology.
P6	M.Com. (Advanced Accountancy)	P.G.	The aim of P6 (M.Com.) is to develop commerce professionals with specialized accounting skills and applied competencies in theoretical and practical knowledge of Finance, and Management Accounting catering to the contemporary needs of industries by inculcating the problem solving capabilities.



## (II) PROGRAMME SPECIFIC OUTCOMES(PSOs)

Programme Code	Programme Name	Level	Programme Specific Outcomes
P1	B.Com. (Advanced Accountancy)	U.G.	<ul style="list-style-type: none"> <li>To enhance employability in banks and other industries</li> <li>To attain eligibility for post-graduation (i.e. M.Com. in Advanced Accountancy or Advanced Costing or Income Tax )</li> <li>To attain eligibility for competitive examinations like UPSC, MPSC and others</li> <li>To acquire the competences for self-employment</li> <li>To acquire the competences for taking up entrepreneurial activities i.e. small business</li> </ul>
P2	B.Com. (Advanced Statistics)	U.G.	<ul style="list-style-type: none"> <li>To attain eligibility for post-graduation (i.e. M.Com. in Advanced Statistics)</li> <li>To blend the degree with a advanced course in Computer and Data Analytics to improve employability as Data Analyst</li> <li>To attain eligibility for competitive examinations like UPSC, MPSC and others</li> </ul>
P3	B.Com. (Industrial Management)	U.G.	<ul style="list-style-type: none"> <li>To enhance employability in industries</li> <li>To attain eligibility for post-graduation (i.e. M.Com. in Business Administration)</li> <li>To attain eligibility for competitive examinations like UPSC, MPSC and others</li> <li>To acquire the competences for self-employment or undertaking entrepreneurial activities</li> </ul>
P4	B.B.A.	U.G.	<ul style="list-style-type: none"> <li>To improve employability in commercial and industrial establishments</li> <li>To join master's degree in business administration (M.B.A.)</li> <li>To attain eligibility for competitive examinations like UPSC, MPSC and others</li> </ul>
P5	M.Com. (Advanced Accountancy)	P.G.	<ul style="list-style-type: none"> <li>To attain eligibility for NET/SET examinations</li> <li>To attain eligibility for research in Commerce, Management and Finance (M.Phil. &amp; Ph.D.)</li> <li>To blend with other professional courses like LL.B., C.A., ICWA and MSW etc. enabling to grab the high positions in MNCs</li> <li>To attempt for competitive examinations like UPSC, MPSC and others with higher level of knowledge</li> </ul>





## (III) COURSE OUTCOMES(COs)

UNDERGRADUATE LEVEL		
<b>Programme Name</b>	B.Com. (Advanced Accountancy) B.Com. (Advanced Statistics) B.Com. (Industrial Management )	
<b>Programme Codes</b>	P1, P2 & P3	
<b>Course Level</b>	B.Com.-Part-I	
<b>Course Category</b>	<b>Course Name &amp; CourseCode</b>	<b>Course Outcomes</b>
Core Course	Micro Economics (CC-A1 & CC-A2)	<ul style="list-style-type: none"> <li>To acquaint students with the concepts of micro economics dealing with consumerbehavior</li> <li>To make the student understand the supply side of the market through production and cost behavioroffirm</li> <li>To enable students to apply tools of consumer behavior and firm theory to businesssituation</li> </ul>
	Management Principles and Applications (CC-A3 & CC-A4)	<ul style="list-style-type: none"> <li>To provide the student with an understanding of basic management concepts, principles and practices</li> <li>To provide the student with detailed understanding of basic managementfunction</li> <li>ns</li> </ul>
	Financial Accounting (CC-A5 & CC-A6)	<ul style="list-style-type: none"> <li>To provide the students with basic accounting concepts, conventions andprocess</li> <li>To familiarize the students with Accounting Standards andIFRS</li> <li>To familiarize the students with single entry accounting and computerized accountingsystem</li> </ul>
Generic Elective Course	Principles of Marketing (GEC-A1 & GEC-A2)	<ul style="list-style-type: none"> <li>To provide basic knowledge of concepts,principles , tools and techniques of marketing</li> <li>To provide basic knowledge of 4P's of marketing andretailing</li> </ul>
	Business Mathematics (GEC-B1 & GEC-B2)	<ul style="list-style-type: none"> <li>To acquaint the students with the basic algebra and commercial arithmetic such as progression, matrices, determinants andLPP</li> <li>To train the students in application of calculus in business</li> </ul>
	Insurance (GEC-B3 & GEC-B4)	<ul style="list-style-type: none"> <li>To provide basic knowledge of principles and practice of insurance and lifeinsurance</li> <li>To enable students to know the fundamentalsof general insurance covering fire, marine and other forms</li> </ul>
Ability Enhancement Compulsory Courses	English for Business Communication (AECC-C1 & AECC-C2)	<ul style="list-style-type: none"> <li>To acquaint students with communication skills with specific focus on business correspondence, telephoniccommunication</li> <li>To inculcate human values among the students through poems andprose</li> <li>To improve the language and business competence of thestudents</li> </ul>



Course Level	B.Com.-Part-II	
Course Category	Course Name & Course Code	Course Outcomes
Core Course	Corporate Accounting (CC-B1 & CC-B2)	<ul style="list-style-type: none"> <li>• Explain the accounting entries of issue and forfeiture of shares and re-issue of forfeited shares, discuss accounting treatment for redemption of preference shares and buyback of shares</li> <li>• Demonstrate accounting for issue of debentures and redemption of debentures.</li> <li>• Simulate practice of preparing financial statements as per the provisions of Indian Companies Act 2013</li> <li>• Practice the fundamental accounting process on Tally ERP</li> <li>• Explain the accounting entries of profit/loss prior to incorporation.</li> <li>• Compute the value of shares as per distinct methods and differentiate between them</li> <li>• Simulate practice of accounting for liquidation of companies</li> <li>• Practice the store accounting through Tally ERP</li> </ul>
	Fundamentals of Entrepreneurship (CC-B3 & CC-B4)	<ul style="list-style-type: none"> <li>• To impart theoretical knowledge of Entrepreneurship</li> <li>• To develop Entrepreneurship qualities and skills</li> <li>• To acquaint students with Steps involved in the formation of Small Enterprises</li> <li>• To enlighten students with Recent Trends and Concepts in Entrepreneurship</li> <li>• To acquaint students with family business in India</li> <li>• To impart conceptual knowledge of Service and Agro Entrepreneurship</li> <li>• To aware students about Business Plan and Project Report</li> <li>• To inspire the students through successful stories of Entrepreneurs</li> </ul>
	Money & Financial System (CC-B5 & CC-B6)	<ul style="list-style-type: none"> <li>• To enable learners to explain functions of money and measurement of money supply</li> <li>• To make learners understand the banking system and its functioning in India</li> <li>• To make learners understand the nature</li> </ul>



		<p>of banking business and business practices</p> <ul style="list-style-type: none"> <li>• To make learners understand the important recent trends in banking system</li> <li>• To enable students to use e-banking services</li> <li>• To enable students to provide consultancy and guidance for investment in financial markets</li> <li>• To make students understand the business practices of NBFCs and AIFI</li> <li>• To infuse ability to explain monetary system in India</li> <li>• To stimulate critical thinking on banking business</li> <li>• To enlighten students on recent trends in Indian Banking</li> </ul>
	Macro Economics (CC-B7 & CC-B8)	<p>On completion, of course the student will be able to explain...</p> <ul style="list-style-type: none"> <li>• The macro variables and components of macroeconomics</li> <li>• The relevance of national income concepts and its applications in economic policymaking</li> <li>• Changing value of money and its impacts on economy</li> <li>• The output and employment generation process through investment and consumption</li> <li>• The trade cyclical phenomenon in the economy and they will be able to take practical decisions at their business level in future</li> <li>• Public finance system of state and its impact on economy and citizens of the nation</li> <li>• The trade and business practices through international trade theories and other relevant concepts</li> <li>• The international monetary exchange system and determination of rate of exchange</li> </ul>
Ability Enhancement Compulsory Courses	Business Communication (AECC-C3 & AECC-C4)	<ul style="list-style-type: none"> <li>▪ To enable the students to develop communication skills in English, both oral and written</li> <li>▪ To equip the students with the language skills for use in their personal, academic and professional lives</li> <li>▪ To develop the students' essential</li> </ul>





		<p>employability skills</p> <ul style="list-style-type: none"> <li>▪ To help the students to enter the job market with confidence and the ability to work effectively</li> <li>▪ To help the students to learn and practice both language and soft skills</li> <li>▪ To encourage the active involvement of students in learning process</li> <li>• To enable the students to cultivate a broad, human and culture outlook</li> </ul>
	Business Statistics (AECC-C5 & AECC-C6)	<p>After completion of this course, the student will be able to</p> <ul style="list-style-type: none"> <li>• Explain the scope of statistics in business, perform classification and tabulation, and represent the data by means of simple diagrams and graphs</li> <li>• Explain and apply sampling techniques in real life</li> <li>• Summarize data by means of measures of central tendency and dispersion</li> <li>• Explain the merits and demerits of various measures of central tendency and dispersion. Perform analysis of bivariate data using simple correlation and simple linear regression</li> <li>• Compute unconditional and conditional probabilities and apply laws of probabilities.</li> <li>• Identify the applications of Binomial and normal distributions.</li> <li>• Measure trend and seasonal variations in time series data.</li> <li>• Compute and interpret simple and weighted index numbers.</li> <li>• Construct and apply variable and attribute control charts</li> </ul>
	Environmental Studies (EVS)	<ul style="list-style-type: none"> <li>• To create awareness amongst the students about environment protection</li> <li>• To familiarize the students about the serious consequences of pollution and catastrophic loss</li> <li>• To make students understand the importance of sustainable development</li> </ul>



Course Level	B.Com.-Part-III	
Course Category	Course Name & Course Code	Course Outcomes
Core Course	Modern Management Practices-I & II (CC-C1 & CC-C2)	<ul style="list-style-type: none"> <li>To make students familiar with the modern management practices being used by the corporate world in moderntimes</li> <li>To enlighten the students on the concepts of Three Box Solution &amp; Reverse Innovation</li> <li>To enlighten the students on Emotional &amp; Social Intelligence, CRM, SCM, Lean and TalentManagement</li> <li>To familiarize the students with world famous Japanese &amp; Chinese management practices</li> <li>To acquaint the students the importance and applicability of various modern management practices such as TQM, Six Sigma, Time Management,Event Management , Performance and Stress Management</li> </ul>
	Business Regulatory Framework-I & II (CC-C3 & CC-C4)	<ul style="list-style-type: none"> <li>To create legal awareness among the students and acquaint them with Law of Contract, Labour Laws &amp; Sale of Goods Act &amp; GST</li> <li>To acquaint the students with the latest laws governing business and commercial transactions</li> <li>To familiarize the students with the latest enactments such as Right to Information Act, Cyber Laws, Consumer Protection Act , Companies Act, 2013 &amp; Limited Liability Partnership Act,2006</li> </ul>
	Co-operative Development-I&I (CC-C5 & CC-C6)	<ul style="list-style-type: none"> <li>To acquaint the students about agricultural and Non-agricultural credit co-operative institutions-Co-operative Banking &amp; Credit Societies</li> <li>To acquaint the students with co-operative movement</li> <li>To enlighten the students about the impact of Globalization on co-operative Movement</li> <li>To develop the capabilities of students for knowing different types of co-operatives</li> <li>To familiarize the students with the co-operative legislation</li> <li>To give basic knowledge of co-operative society and its administration</li> </ul>





	Business Environment (CC-C7 & CC-C8)	<ul style="list-style-type: none"> <li>To acquaint the students with economic environment at national and international level</li> <li>To enlighten the students on the problems of Indian economy</li> <li>To acquaint the students with the concepts of liberalization, privatization and globalization and also with international institutions</li> <li>To familiarize the students with LPG, NITI Aayog, MNCs &amp; International institutions like WTO, IMF, IRBD &amp; SAARC</li> </ul>
<b>Optional Course at Final Year: Advanced Accountancy(P1)</b>		
Discipline Specific Elective	Advanced Accountancy-I, II, III & IV (DSE-A1, DSE-A2, DSE-A3, DSE-A4)	<ul style="list-style-type: none"> <li>To expose students to advanced accounting issues and practices</li> <li>To gain working knowledge of generally accepted auditing procedure, techniques &amp; skills</li> <li>To enlighten the students on Bank Accounting, Insurance Claims, Farm Accounting &amp; GST Accounting</li> <li>To expose students to Cost Accounting &amp; Management Accounting &amp; Audit</li> <li>To obtain knowledge of various provisions of Income Tax Act and their applications in Computations of Income of Individuals &amp; firms under various heads of Income</li> </ul>
<b>Optional Course at Final Year: Advanced Statistics (P2)</b>		
Discipline Specific Elective	Advanced Statistics-I, II, III & IV (DSE-J1, DSE-J2, DSE-J3, DSE-J4)	<ul style="list-style-type: none"> <li>To make students familiar with statistical tools and techniques</li> <li>To make the students understand how to use statistics in real life situations</li> <li>To enlighten the students on application of various operation research techniques such as LPP, Assignment &amp; Transportation problems, and Sequencing problem to solve business problems</li> </ul>
<b>Optional Course at Final Year: Industrial Management (P3)</b>		
Discipline Specific Elective	Industrial Management-I, II, III & IV (DSE-B1, DSE-B2, DSE-B3, DSE-B4)	<ul style="list-style-type: none"> <li>To make students familiar with the subject of Industrial Management</li> <li>To expose the students the importance and applicability of industrial management</li> <li>To expose the students the importance and applicability of industry management</li> <li>To make students realize the significance of industrial relations, employee safety, employee health and employee morale</li> <li>To acquaint the students with the methods of wage payment and techniques of inventory management and</li> </ul>



		logistics management • To enlighten the students with Production, Marketing, Financial and Human Resource Management
<b>UNDERGRADUATE LEVEL</b>		
<b>Programme Name</b>	B.B.A.	
<b>Programme Codes</b>	P4	
<b>Course Level</b>	B. B.A.-Part-I	
Core Course	Fundamentals of Business Management (CC-A1)	<ul style="list-style-type: none"> <li>• Students should be able to know, comprehend, apply, analyze, synthesize and evaluate the basic fundamentals of managing organizations. Students will complete specific activities, as identified in the syllabus, related to each of the four functions of management: planning, organizing, leading and controlling</li> <li>• Have developed a working knowledge of fundamental terminology and frameworks in the four functions of management: Planning, Organizing, Leading and Controlling</li> <li>• Be able to analyze organizational case situations in each of the functions of management</li> <li>• Be able to identify and apply appropriate management techniques for managing contemporary organizations</li> <li>• Have an understanding of the skills, abilities, and tools needed to obtain a job on a management track in an organization of their choice</li> </ul>
	Principles of Marketing (CC-A2)	On completion of this course, the students should be able to---- <ul style="list-style-type: none"> <li>• Understand the fundamentals of marketing.</li> <li>• Aware of the 4P's &amp; 4C's of marketing mix.</li> <li>• Understand the consumer behavior and importance of market segmentation</li> </ul>



	Macro Economics (CC-A3 & CC-A-6)	<p>On completion of the course, the students will be able ----</p> <ul style="list-style-type: none"> <li>• To explain meaning and scope of businesseconomics</li> <li>• To apply the concept and theories of demand andconsumerbehaviors'</li> <li>• To apply concepts of factor pricing and production function in businesspractices</li> <li>• To understand different markets and its pricingpractices</li> </ul>
		<ul style="list-style-type: none"> <li>• To understand concepts of national income and demand of supply of money</li> <li>• To apply the principles and theories of inflation and businesscycle</li> <li>• To understand different concepts of publicfinance</li> </ul>
	Advanced Accountancy (CC-A4)	<p>On completion of this course, the students will be able to-----</p> <ul style="list-style-type: none"> <li>• Understand the concepts inaccountancy</li> <li>• Prepare trial balance and subsidiary booksofaccounts</li> <li>• Demonstrate calculations ofdepreciation</li> <li>• Prepare statements ofaccounts</li> </ul>
	Human Resource Management (CC-A5)	<p>On completion of this course, the students should be able to-----</p> <ul style="list-style-type: none"> <li>• Describe human resource planning process</li> <li>• Describe selection procedure indetail</li> <li>• Describe the methods of management development</li> <li>• Analyze why human resource managementis important Describe different methods oftraining</li> </ul>
Generic Elective Courses	Information Technology in Business Management (GEC-G1)	<p>On completion of this course, the students should be able to---</p> <ul style="list-style-type: none"> <li>• Understand basics of computer technology.</li> <li>• Identify software andnetworking technology forbusiness.</li> <li>• Prepare documents, files andfolders with the help ofMs- Words</li> <li>• Prepare power pointpresentations.</li> <li>• Analyze Business data using MS – Office.</li> </ul>





	Management Information System (GEC-G2)	<p>On completion of this course, the students should be able to---</p> <ul style="list-style-type: none"> <li>• Understand basics Information System.</li> <li>• Understand working and applications of different information systems.</li> <li>• Study system development lifecycle.</li> <li>• Analyze the system requirement</li> </ul>
Ability Enhancement Compulsory Courses	Business Communication (AECC-C1 & AECC-C2)	<p>After the completion of the course, students will be able to---</p> <ul style="list-style-type: none"> <li>• Understand business communication</li> <li>• Develop vocabulary</li> <li>• Develop effective writing skills</li> <li>• Develop effective reading skills</li> </ul>
		<ul style="list-style-type: none"> <li>• Understand the nature of effective oral communication</li> <li>• Face the interview confidently and participate in the group discussion</li> <li>• Develop presentation skills</li> <li>• Understand different modern office communication tools</li> </ul>
<b>Course Level</b>	<b>B. B.A.-Part-II</b>	
N.A.	Fundamentals of Entrepreneurship CC –B1	<ul style="list-style-type: none"> <li>• Have a fair idea about aspects of entrepreneurship development</li> <li>• Understand the role of entrepreneurs, and the importance of entrepreneurship with the challenges and opportunities.</li> <li>• Get acquainted with different theories of entrepreneurship</li> <li>• Understand the concept and role of woman entrepreneurs</li> <li>• Understand the concept of rural and social entrepreneurship</li> </ul>
N.A.	Cost Accountancy CC-B2	<ul style="list-style-type: none"> <li>• Describe concepts in Cost Accountancy</li> <li>• Analyze methods of Costing, Cost Levels and methods of pricing material issues, Inventory Control Techniques</li> <li>• Define application of Marginal Costing Technique in decision making</li> <li>• Discuss Cost Audit and Cost Control Technique.</li> </ul>
N.A.	SERVICES MARKETING CCB3	<ul style="list-style-type: none"> <li>• Illustrate Services- its concept, classification and importance</li> <li>• Compare goods and services</li> <li>• Demonstrate 7 P's of service marketing</li> <li>• Application of 7 P's for various service organizations</li> <li>• Develop 7 P's of marketing for a service organization</li> </ul>



N.A.	Forms of Business Organization GEC-G3	<ul style="list-style-type: none"> <li>1. Understand different forms of business organization.</li> <li>Classify different sources of finance available &amp; its influence on Business decisions.</li> <li>Illustrate different combinations of business.</li> <li>Understand new trends in management.</li> </ul>
N.A.	Statistical Techniques (Aecc-C3)	<ul style="list-style-type: none"> <li>1. Define descriptive Statistical techniques</li> <li>Describe applications of statistical techniques.</li> <li>Apply suitable statistical formula and calculate result.</li> <li>Conclude degree of relationship of two variables and estimate unknown variable.</li> </ul>
N.A.	Entrepreneurship And Project Management Cc –B4	<ul style="list-style-type: none"> <li>Understand the process of project identification</li> <li>Have a fair idea about different institutions and schemes</li> <li>Understand different methods of project appraisal</li> <li>Understand the process of preparation of business plan</li> </ul>
N.A.	Management Accounting Cc-B5	<ul style="list-style-type: none"> <li>Understand Management Accounting and Reporting to management</li> <li>Understand tools and techniques of Management Accounting</li> <li>Understand Financial Statement Analysis</li> </ul>
N.A.	Rural And Retail Marketing Cc-B6	<ul style="list-style-type: none"> <li>Develop understanding of concepts of rural and retail marketing.</li> <li>Understand the current situation of rural marketing.</li> <li>Analyze the marketing of agricultural inputs and products.</li> <li>Understand retail formats, retail buying behavior and retail marketing mix.</li> </ul>
N.A.	Research Methodology Gec-G4	<ul style="list-style-type: none"> <li>Define various terms used in research process</li> <li>Describe research design, sample design and sampling methods</li> <li>Apply appropriate methods for data collection for research work</li> <li>Use appropriate statistical tools for data analysis and interpretation</li> </ul>
N.A.	Statistics For Decision Making (Aecc-C4)	<ul style="list-style-type: none"> <li>Define tools Statistics used for decision making</li> <li>Describe applications of statistics for decision making.</li> <li>Apply suitable statistical formula and estimate trend.</li> <li>Construct control charts</li> </ul>



Course Level	B. B.A.-Part-III	
Course Category	Course Name & Course Code	Course Outcomes
	Fundamentals of Business laws (CC-C1)	<ul style="list-style-type: none"> <li>• Have a fair idea about aspects of different business laws in India</li> <li>• Understand the salient features and importance of different business laws.</li> <li>• Get acquainted with different provisions of business laws.</li> </ul>
	Human Skills (CC –C2)	<ul style="list-style-type: none"> <li>• Develop different human skills among students Enhance quality behavior.</li> <li>• To increase Emotional Quotient by learning values.</li> <li>• Understand about conflict management and stress management</li> <li>• Beneficial to cultivate professional skills among the management students and make them persons with empathy.</li> <li>• Understand about Career Management and career opportunities in Management.</li> </ul>
	Management Historians (CC-C3)	<ul style="list-style-type: none"> <li>• Understand evolutionary phases of management approaches</li> <li>• Understand contribution of management historians</li> <li>• Evaluate role of historian in developing science of management</li> </ul>
	Digital Marketing (DSE-A1)	<p>At the end of the course the student should be able to:</p> <ul style="list-style-type: none"> <li>• Learn the applications of Digital Marketing</li> <li>• Analyze the different digital marketing avenues.</li> <li>• Examine digital marketing tools.</li> <li>• Build real life problems in the domain of digital marketing</li> </ul>
	Financial Management (DSE-B1)	<ul style="list-style-type: none"> <li>• To understand the basic concepts Financial Management</li> <li>• To know about components of Working Capital Management</li> <li>• To understand Capital Structure ,Cost of Capital and Leverage</li> </ul>
	Human Resource Planning (DSE - C1)	<ul style="list-style-type: none"> <li>• After completion of the course students will be able to :</li> <li>• Understand the various functions of HRM.</li> <li>• Describe the Human Resource Planning Process.</li> <li>• Understand the Recruitment function in detail.</li> <li>• Describe the Selection process</li> <li>• 5. Analyze the employee separation method.</li> </ul>
	Mini-Project /Field Report(DSE-A2/ DSE-B2/ DSE-C2) DSE-A2-Marketing DSE-B2- Finance DSE-C2- Human Resource Management	<ul style="list-style-type: none"> <li>• To identify the research problem and formulate objectives.</li> <li>• To choose appropriate methodology with proper tools and techniques.</li> <li>• To analyze and interpret the data collected from different sources.</li> <li>• To make decision or find out conclusions on the basis of data analysis.</li> </ul>





SEM-IV	Fundamental of Taxation (CC-C4)	<ul style="list-style-type: none"> <li>To understand the basic concepts in Taxation</li> <li>To demonstrate the computation of income and tax liability</li> <li>To understand concept of GST and its mechanism</li> </ul>
	BUSINESS ETHICS (CC C5)	<ul style="list-style-type: none"> <li>Apply those skills to the real and current challenges of Business and professions.</li> <li>Differentiate between ethical and unethical behavior of Managers, employers and employees.</li> <li>Adopt ethical practices in their field of work and life.</li> </ul>
	ORGANIZATIONAL BEHAVIOUR (CC-C6)	<ul style="list-style-type: none"> <li>Understand the basic concepts of OB</li> <li>Understand the principles of learning</li> <li>Describe the importance of attitude and values</li> <li>Implement the theories of Motivation and Personality.</li> <li>Understand and implement causes of stress and coping strategies</li> </ul>
	International Marketing (DSE A3)	<ul style="list-style-type: none"> <li>Understand basics of international marketing.</li> <li>To provide students with a perspective of International Marketing management, its environment and complexities.</li> <li>Study international marketing strategies.</li> <li>Study functions of international trade.</li> </ul>
	Business Finance (Semester-VI) (DSE-B3)	<ul style="list-style-type: none"> <li>To understand the basic concepts Business Finance</li> <li>To recognize Financial Markets , Mutual Funds, Portfolio Management and Micro Finance</li> <li>To understand Corporate Restructuring and its ways.</li> </ul>
	Human Resource Development (DSE – C3)	<ul style="list-style-type: none"> <li>After Completion of the course students will be able to:</li> <li>Understand the difference between HRM &amp; HRD Concepts.</li> <li>Understand the various subsystems involved in Human Resource development.</li> <li>Describe and differentiate Training &amp; development function.</li> <li>Understand the methods of performance appraisal</li> <li>Analyze the career development techniques.</li> </ul>
	Major Project DSE-A4/ DSE-B4/ DSE-C4	<ul style="list-style-type: none"> <li>To identify the research problem and formulate objectives.</li> <li>To choose appropriate methodology with proper tools and techniques.</li> <li>To analyze and interpret the data collected from different sources.</li> <li>To make decision or find out conclusions based on data analysis.</li> </ul>
N.A.	Recent Trends in Marketing	<ul style="list-style-type: none"> <li>To help the students in understanding the recent trends in marketing</li> <li>To provide an understanding of the application of marketing management for decision on marketing</li> </ul>



N.A.	Practices in Modern Management	<ul style="list-style-type: none"> <li>To impart knowledge about various modern management thoughts</li> <li>To understand the application of management techniques to solve various Management problems</li> <li>To enlighten the students on social responsibilities and business ethics</li> <li>To create awareness among students Time and Event Management &amp; Stress Management and Disaster Management</li> </ul>
N.A.	International Business	<ul style="list-style-type: none"> <li>To impart knowledge and skill of analysis of operational processes of business between two or more nations</li> <li>To understand the application of knowledge for decision making in international business</li> <li>To enlighten the students on country risk analysis</li> </ul>
N.A.	Financial Management	<ul style="list-style-type: none"> <li>To acquaint the students on conceptual framework of financial management</li> <li>To provide the students an understanding of the application of financial management for decision making</li> </ul>
N.A.	Foundation of Human Skills	<ul style="list-style-type: none"> <li>To develop different human skills among students</li> <li>To enhance quality behavior</li> <li>To increase Emotional Quotient by learning values</li> </ul>
N.A.	Research Methodology	<ul style="list-style-type: none"> <li>To provide the basic knowledge of research objectives, research problem formulation, research design, samplings, data collection &amp; its analysis &amp; report writing</li> </ul>

UNDERGRADUATE LEVEL		
Programme Name	B.Com. (I.T.) (Entire)	
Programme Codes	P5	
Course Level	B.Com. (I.T.) -I (Entire)	
Course Category	Course Name & CourseCode	Course Outcomes
	Accountancy	To know Financial Accounting principles and Practice as applicable to Information Technology.
	Principles of Business Management	To help the students to know concept of management and Application of Management Principles of functions in Information Technology Sector.
	Principles of Marketing	To help the students to understand the concepts & principles of Marketing and their applications.
	Business Economics	Business Economics is called as Applied Economics; also, it is referred as Managerial Economics. Hence, commerce students should know about the Applied Economics. It



	contains application of pure economic theories to the business. Today Indian economy is rapidly growing. Since economic reforms various changes took place in the economy. Economic and commercial scenario is totally changed. Information and technology sector is playing vital role in Service sector and especially in banking and finance, communications, educational and other sectors. This global as well as Indian economy scenario needs the knowledge of Applied Economics to the students of commerce. They should aware regarding to changing picture and needs of economy. In order to find out different opportunities in jobs and business through their education, the knowledge of concepts, principles, and theories in Business Economics to the students is essential. It will strengthen the students to fight out in global market environment.
Impression Management	<ul style="list-style-type: none"> <li>• To make students familiar with the concept and techniques of impression management</li> <li>• To espouse the students to acquire the skills of impression management required to improve their employability</li> <li>• To acquaint the students with the concept and techniques of self-presentation skills</li> <li>• To espouse the students to acquire the various soft skills required to improve their employability</li> </ul>
Fundamentals of I.T	<ul style="list-style-type: none"> <li>• To introduce the basic knowledge of computers among the students.</li> <li>• To introduce the computer software and hardware to the students.</li> <li>• To develop the skills in handling of application software's to the students.</li> <li>• To enable the students to get a basic and proper knowledge in the field of</li> <li>• Information Technology</li> <li>• To impart the basic knowledge of Information Technology and</li> <li>• Application software's.</li> </ul>
Data Base Management System (DBMS) and Lab	<ul style="list-style-type: none"> <li>• To know and create awareness about Database management Concepts.</li> </ul>





Course	<ul style="list-style-type: none"> <li>To store, retrieve &amp; process the data with the help of MS-ACCESS.</li> </ul>
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POST-GRADUATE LEVEL		
Programme Name	M.Com.	
Programme Codes	P6	
Course Level	M.Com.-Part-I (Sem-I &II)	
Core Course	Business Management (CC-A1) & Organizational Behaviour (CC-A2)	<p>On completion of this course, the students will---</p> <ul style="list-style-type: none"> <li>Understand the theoretical aspects of management and strategic management</li> <li>Describe the theoretical aspects of management and strategic management</li> <li>Understand the contemporary issues in management</li> <li>Describe theoretical concepts of organizational Behaviour</li> <li>Classify types of personalities</li> <li>Summarize types of conflicts</li> <li>Summarize adoption of organizational culture</li> </ul>
	Managerial Economics (CC- B1) & International Business (CC-B2)	<p>On completion of this course the students should be able to ----</p> <ul style="list-style-type: none"> <li>Understand the variables and components of Managerial Economics</li> </ul>
		<ul style="list-style-type: none"> <li>Apply the demand analysis and concepts related consumer's behaviors</li> <li>Understand the production, price determination and pricing practices and they should able to apply these in business decision making policies</li> <li>Understand the business cycle phenomenon and inflation for business decision making</li> <li>Understand the global economic and business world</li> <li>Equip the proper knowledge, abilities and skills of international business environment</li> <li>Get acquainted with the functions and mechanism of international financial institutions</li> <li>Have the knowledge of the plans and strategies to succeed at international business platform</li> </ul>



Discipline Specific Elective	Advanced Accountancy (DSE-A-1)	<p>The course focuses on -----</p> <ul style="list-style-type: none"> <li>• Understanding concept of accounting standards and practical implication of AS-1 and AS-2</li> <li>• Familiarity with preparing final accounts of service industries</li> <li>• Perfection in preparing the consolidated financial statements of holding company and its subsidiaries</li> <li>• Understanding of preparation of financial statements of insurance companies with schedules</li> <li>• Identifying accounting policies and making valuation of inventories</li> <li>• Preparation of accounts of hotels and hospitals</li> <li>• Preparation of consolidated financial statements of group of companies</li> <li>• Application of accounting process for insurance companies</li> </ul>
	Advanced Accountancy (Auditing) (DSE- A-II)	<p>After Studying this course, students shall be able---</p> <ul style="list-style-type: none"> <li>• To understand the basic concepts and objectives of audit</li> <li>• To gain working knowledge of generally accepted auditing procedures</li> <li>• To identify the skills and techniques of conducting audit of various entities</li> <li>• To know the recent trends In practice of audit</li> </ul>
	Advanced Accountancy (DSE-A-III)	<ul style="list-style-type: none"> <li>• Familiarity with accounting of business combinations of companies</li> <li>• Perfection in accounting of different types of cooperatives</li> <li>• Understanding the accounting for lease</li> <li>• Understand the concepts of social responsibility accounting, environment accounting and human resource accounting</li> </ul>
	Advanced Accountancy (Research Methodology) (DSE-A-IV )	<ul style="list-style-type: none"> <li>• Familiarity with basics of research</li> <li>• Designing research protocol for research problem</li> <li>• Preparation of the instrument for data collection</li> </ul> <p>Ability of analysis and interpretation of data</p>

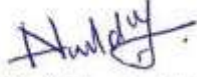


Course Level	M.Com.-Part-II (Sem-III & IV)	
N.A.	Management Accounting (CC-C1) & Management Control System (C-C-2)	<ul style="list-style-type: none"> <li>To understand the application of accounting techniques for management like Funds Flow, Cash Flow</li> <li>To acquire knowledge of Management Control System and Techniques thereunder like C-V-P Analysis, Budgetary Control, Marginal Costing &amp; Standard Costing</li> </ul>
	Business Finance-I (CC-D1 & Business Finance-II (CCD2)	<ul style="list-style-type: none"> <li>To create awareness among the students about finance function, capital structure, Weighted Average Cost of Capital (WACC), Lease Finance, Project Finance, and Venture Capital &amp; Working Capital etc.</li> <li>To acquaint the students with various sources of finance</li> <li>To familiarize the students about capital markets of India, portfolio management, SEBI, Depositories, Financial Inclusion &amp; Micro Finance</li> <li>To acquaint the students with corporate restructuring and financial decision-making</li> </ul>
N.A.	Advanced Accountancy (Taxation) (DSE-A-V)	<ul style="list-style-type: none"> <li>To acquaint the students with various provisions of Income Tax Act, 1961 regarding Exemptions, Deductions</li> <li>To expose the students to calculation of Taxable Income &amp; Tax Liability</li> <li>To create the awareness among the students about Online Tax Governance &amp; GST</li> </ul>
N.A.	Advanced Accountancy (Project Work) (DSE-A-VI)	<ul style="list-style-type: none"> <li>To make the students prepare and submit the Research Project Report on local industry or any commercial establishment and learn to apply the research methodology in practice along with various statistical tools for data analysis</li> <li>To prepare the students to undergo Viva-voce conducted by the Committee constituted by Shivaji University</li> </ul>
N.A.	Advanced Accountancy (Costing) (DSE-A-VII)	<ul style="list-style-type: none"> <li>To gain the understanding of costing concepts</li> <li>To acquaint the students with Cost Accounting procedure and techniques for Job, Contract, Process and Service Costing</li> </ul>
N.A.	Advanced Accountancy (Contemporary Issues in Accounting) (DSE-A-VIII)	<ul style="list-style-type: none"> <li>To acquire knowledge of recent trends and contemporary issues in the field of accounting such as Inflation Accounting, Economic Value Added (EVA) &amp; Accounting for Financial Instruments</li> </ul>



*POs, PSOs, Cos*

- B.Com.-I Syllabus introduced from June,2018-19
- B.Com.-II Syllabus introduced from June,2019-20
- B.Com.-III Syllabus introduced from June,2020-21
  
- BBA-I Syllabus introduced from2019-20
- BBA-II Syllabus introduced from2020-21
- BBA-III Syllabus introduced from2021-22
- B.Com -IT Syllabus introduced from2021-22
  
- M.Com.-I Syllabus introduced from June,2019-20
- M.Com.-II Syllabus introduced from June,2020-21



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